

# Q4

| 2021.11.30

# Report

Analysis of metrics and indicators

Human resource formation

Project promotion

Given that the launch of the project's Beta is due mid November, the metrics referred to consist of the amount of acquired data relevant for the application (**number of events, number of researchers in staging database, number of providers**) that will be visible from day 1 of Beta kick-off.

## ANALYSIS OF METRICS AND INDICATORS

In preparation of the Beta version a group of 8 alpha testers (**evaluating the version resulting from Q3**) whose comments were synthesized by the QA team. **The alpha testers comments and suggestions** as well as the teams reflexive thoughts on adequate user interface.

## CAPACITY BUILDING

Throughout the year the rookie's lab had provided a learning space designed for **the acquisition of competencies** that result useful in the areas of software development and others. These activities have been complemented with the possibility of certifications. The first attempted **certification is on Linux**.

Also a series of webinars have been organized this quarter:

- **Webinar: AI fundamentals.** Instructor: Gianfranco Lacasella.
- **Webinar: Video editing.** Instructor: María Leandro.

The ACAL**conecta** project requires adequate **promotion and diffusion** within the target population. This entails proper understanding of the user's interests to effectively reach this audience. **A campaigning strategy** was designed for the scientific community which encompasses scheduling of information and points of interest through the various communication channels devoted to the **project's promotion**.

The open communication avenues are:

[YouTube](#)  
[LinkedIn](#)  
[Twitter](#)  
[Project's portal](#)

## PROJECT PROMOTION

A fifth avenue is **the possibility of the usage of the ACALconecta database** through a **telegram bot** ([@acal\\_conecta\\_bot](#)), allowing access to the information by alternative massive channels.



A clearinghouse  
mechanism for the  
science in Latin  
America

