

# Q5

| 2022.01.31

# Report

Improvements on the Beta version of the app, fixing more than 100 issues reported by the management team

Improvement of the efficiency of the event search method

## CURATED CATALOGUE OF EVENTS

In this quarter *the classification model was changed* from the original model to one with greater accuracy after **re-training** with new examples.

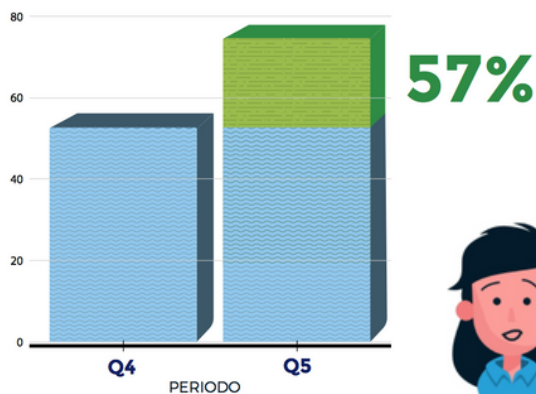
Almost **500% increase on discovery efficiency** by model and search parameter improvements.

## FRONT-END AND BACK-END DEVELOPMENTS

The *beta version* of the app was released on **December 14**. Improvements on user profile module, and **institutional labeling** were incorporated for the January 10th V1.0RC1 release.

## PROJECT PROMOTION AND USAGE METRICS

USER



Promotion of the project on the **Social Networks**:

a) **Blog**: 12 posts receiving +14500 hits, +2400 views).

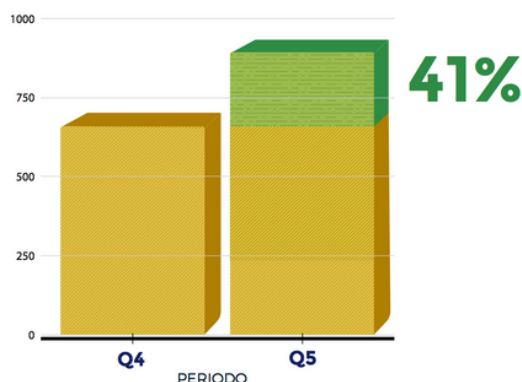
b) **Social networks**: 127 publications on **twitter and Linked-in** receiving +18k views, +300 likes, 100 shares.

c) Record of interaction with **KALAcnecta Bot**: **41 %** more than Q4



**KALA**  
BOT TELEGRAM

INTERACTIONS



Turnout:  
84 **registered** users  
12 **events suggested by** users



A clearinghouse  
mechanism for the  
science in Latin  
America

