

Q7 Report

| 2022.07.31

Database of Institutions and Organizations

Boost Event and Researcher Database

Proof of Concept: Search for Researchers by Keywords

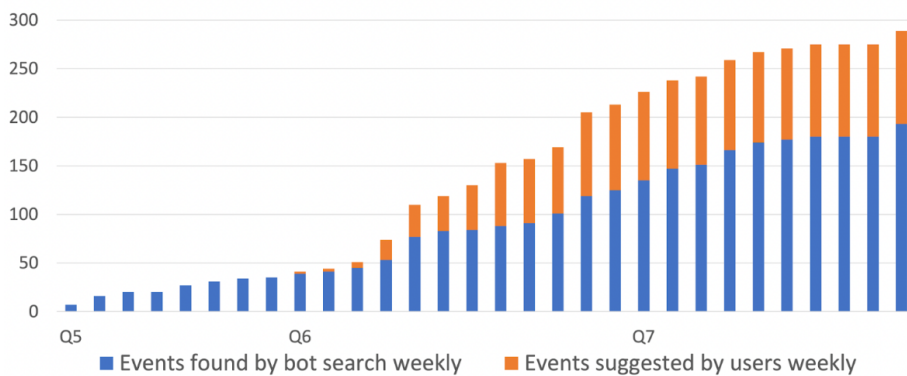
Proof of Concept: Mobile APP

Impact of Communication Strategies

DATABASE of Institutions and Organizations

Standardization of the Institutions' names and IDs based on the **Research Organization Registry (ROR)**. Review the links between Institution, Researchers and Events.

Historical number of events inserted by source



BOOST EVENT and Researcher Database

Event inclusion in the APP remains a manual process that is achieved by means of systematic URL revision aided by a search bot.

The model and query refinement improved the **effectiveness of this process**, augmenting the total average number of weekly events by 2, while revising 62% fewer links.

PROOF OF CONCEPT

Search for Researchers by Keywords

A set of **+409k unique keywords** and **27 topics** were linked to individual researchers. A fast and efficient search method was implemented.

PROOF OF CONCEPT

Mobile APP

Modern and fresh look of the **app for mobile devices**. Search service by topics. Billboard of events. Researcher's card. Suggestions of new events by users.

IMPACT of Communication Strategies

Mail marketing communication strategy: **129416 mail messages sent** to researchers welcoming to the platform and inviting them to join. Increase register by hundreds per week.

84

73

1696

Users Joined vs. Q

Q5

Q6

Q7



A clearinghouse mechanism for the science in Latin America

